



KANEPACKAGE CO.,Ltd.

# CSR Report

a report on corporate social responsibility

Aug 2016-Jul 2017

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## Management Vision

We deliver “Surprise”, “Good Impression”, and “Comfort” to as many countries/customers as possible in a speedy and timely manner through our package design, packages and services.

Also, we will aim to be an excellent company by strengthening the trust of stakeholders and corporate value.

## Company Profile

Company Name	KANEPACKAGE CO., LTD.
Establishment	September 29, 1976
Capital	50,000,000 JPY
Number of Employees	750 (including employees of affiliates)
Business Lineup	<ul style="list-style-type: none"><li>•Design, testing, manufacturing and sale of various types of cushioning products</li><li>•Sale of corrugated boards and packages used for office appliances, such as Soft Pack</li><li>•(Management of export kit products, packing and total distribution services)</li></ul>
Directors	
Chairman	Sakutaro Kanehira
President	Yoshikazu Kanesaka
Managing-Director	Kenji Takamura

## Greetings

We, the KANEPACKAGE Team, under the motto "Giving "Surprise", "Good Impression" and "Comfort" to all our stakeholders," promote our "Package" technology and offer the "Dream Package" that not only holds the "Product", but also carefully holds the "Heart" of customers and cleans the air, to as many people as possible.

This year, we have caused inconvenience to all of you in the reconstruction of our head office building. But thanks to all of you, we finally completed the building at the end of July. Our new building, situated in a field that grows Sayama tea, is in harmony with nature and has generously applied passive design that is friendly to the environment and to people. Further, we have reinforced our research and development (R&D) initiatives, and in line with our push to promote the Internet of Things (IoT), we have built a system that will let people inside and outside Japan view online the status of testing and evaluation on a real-time basis. We will be pleased if you can drop by when you come visit us in the near future.

The mangrove planting project that began as our CSR activity marked its eighth year this year, with the number of mangrove trees that we have planted exceeding 9.3 million to date. With that, we are now seeing the signpost toward our targeted 10 million mangrove trees. We are currently in our fourth island in the Philippines. At the end of last year, we donated the third school to an island that cooperated in our mangrove planting project. This year, we, as the "KANEPACKAGE Mangrove Fund", also took part in the "Kanmuri Shogakukin Kikin" (Kanmuri Scholarship Fund) of Saitama Prefecture. Further, we joined the prefecture's program on fostering global human resources.

Moreover, each and every one of our employees in Japan and overseas has actively participated in our CSR activities, including performances and exchange by our handbell team in homes for the elderly and hospitals, participation in and donation to charity marathons (domestic and overseas), blood donation (by employees in Japan and overseas), volunteer cleanup activities, and visits to foster-care homes, as well as continued support for the Great East Japan Earthquake recovery efforts and Kumamoto earthquake reconstruction initiatives, acceptance of interns at foreign subsidiaries, donation of stationeries to schools, holding of Christmas parties at children's cancer wards, giving of Christmas presents to orphans from employees, and holding performances for children.

Steadily, we take steps one at a time, with a heart full "omotenashi" (service and hospitality) spirit and devotion toward the next and new era. We look forward to your continued guidance, patronage and encouragement for many years to come.

July 2017

KANEPACKAGE CO., LTD.

**President / CEO, Yoshikazu Kanesaka**



# Here are our activities in the past year



Special

1

# "Toward the Future" - Introduction of New Company Office Building

## Old Building



Exterior



Front



Operations Office



Employee Entrance



Engineering Room



Display Room

## ● Ground-breaking Ceremony



On September 30, 2016, the ground-breaking ceremony was solemnly held in KANEPACKAGE CO., LTD. Pictured are Chairman Kanehira (left) holding the hoe to break the ground with, and President Kanesaka (right) offering a "tamagushi" (branch of a scared tree) to the gods.

## New Building

The newly constructed building that is environment-friendly to its surroundings and to the people has been completed for the new century!

The completion ceremony was held on July 28, 2017 and we moved in the next day. Armed with a new feeling from the new building, all our employees will continue to give our customers the same brand of “Surprise”, “Good Impression”, and “Comfort”.



Exterior of the new building



First floor



Second floor



Front exterior



Complete view of the new building from above

## ●16th Mangrove Planting Tour

We held the 16th Mangrove Planting Tour on October 21 (Fri) - October 24, 2016 (Sun).

We arrived at the Mactan-Cebu International Airport on the evening of October 21st and on the second day, we went to the mangrove planting area in Olango Island by boat and then planted the mangroves. With five employees from Mikado Denshi, the company that installed the vending machine that helps in mangrove planting, joining the tour and employees from our company, there were a total of nine participants from Japan. Meanwhile, around 30 people planted the mangrove trees, including the participating employees from our overseas bases.



**Oslob tour**



**Mangrove planting participants**



**Mangrove planting**



**Souvenir photo of tour participants**

**A Gift to Blue Earth  
+O2 Mangrove Planting Project**

(as of June 30, 2017)

**Number of mangroves planted**

**9,643,890 trees**

(275.3ha)

**Roughly the same size as 59 Tokyo Domes**



## ●Report on the Participation in the "Saitama-Cebu Manufacturing Personnel Fostering Project"



**Mangrove planting**

We joined the "Saitama-Cebu Manufacturing Personnel Fostering Project" sponsored by Saitama Prefecture that was held at Olango Island, Philippines on October 21, 2016 (Monday).

In line with the initiative to foster human resources this fiscal year, we held an interactive lecture at Olango Island which is near Cebu in the Philippines. On the same day, we conducted a lecture on the environment and mangrove ecology for about 100 students from the University of San Jose-Recoletos and the University of San Carlos that are both in Cebu. We planted 1,000 seedlings of the *Avicennia Manina* (mangrove tree), an endangered species in Japan that our company successfully grew artificially for the first time in the world.



**Souvenir photo of the mangrove planting participants**



**Souvenir photo of the mangrove planting participants**

## ● Opening a new factory in Mexico

On January 4, 2017, we established KANEPACKAGEMEXICO, S.A. de C.V. in Guanajuato, Mexico. This company mainly manufactures packing materials for automotive parts, as well as designs, tests and produces reinforced corrugated sheets, foldable plastic reusable shipping boxes, vacuum trays and other high-value added products using local materials.



**KANEPACKAGE MEXICO, S.A. de C.V.**  
URL: <http://www.kanepackage.mx/>



## ● Establishing the Kashiwa Branch/ Kashiwa KP Warehouse

In May 2017, we established a new branch in Kashiwa City, Chiba Prefecture. This base handles all logistics and distribution aspects for medical equipment/precision equipment and other products, from packing, up to warehousing and transport. It offers a wide array of services that customers want toward the reduction of their management load and costs.

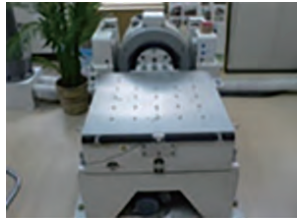
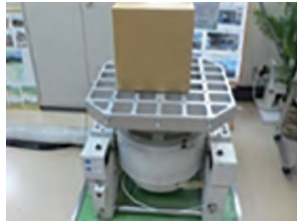


# Upgrading Testing Equipment and Facilities



**【Biaxial simultaneous vibration testing machine】**

- ◆ Table size : 1,200×1,200
- ◆ Max. loading weight : 200kg



**【Vibration testing machine】**

- ◆ Table size : 630×630
- ◆ Max. loading weight : 130kg



**【Constant-temperature high-humidity cabinet】**

- ◆ Operable ambient temp. range : +5~+35°C
- ◆ Temp./humidity range : -25~+100°C



**【Drop test machine/high-speed camera】**

- ◆ Min. drop height: 100mm
- ◆ Max. drop height: 1,000mm
- ◆ Max. loading capacity: 50kg
- ◆ Shutter speed: 230,000 frames/sec



**【Portable 3D scanner】**

- ◆ Precision: 0.040mm
- ◆ Resolution: 0.100mm
- ◆ Measurement speed: 205,000 measurement value/sec



**【Compression testing machine】**

- ◆ Compression plate dimension: 1,000×1,000
- ◆ Initial load: 196N, 392N

We strive to improve and upgrade our testing equipment in order to address the needs of our customers. In 2016, we introduced high-speed cameras and biaxial simultaneous vibration testing machines. In 2017, we will install compression testing machines and portable scanners in order to reproduce the transport environment that is closest to the actual condition, thereby giving "Surprise", "Good Impression" and "Comfort" to our customers.

# Report on Customer Satisfaction Survey

KANEPACKAGE CO., LTD. conducted a survey for the purpose of further boosting customer satisfaction and improving its products and services.

Total number of questionnaires sent: 120

Ranks: 20-25 points: A

Total number of questionnaires answered: 120

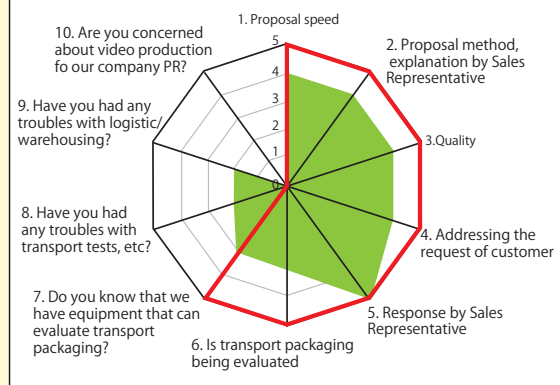
15-19 points: B

Questionnaire response ratio: 100%

0-14 points: C

TOTAL	Questionnaires sent	120	Questionnaires answered	120	Questionnaire response rate	100%	
	Opt.	1pt.	2pt.	3pt.	4pt.	5pt.	Average
1. Proposal speed	0	1	3	29	55	30	4
2. Proposal method, explanation by Sales Representative	1	0	1	21	45	51	4
3. Quality	0	3	11	38	54	11	4
4. Addressing the request of customer	0	2	17	33	49	16	4
5. Response by Sales Representative	0	0	1	9	37	70	5
6. Is transport packaging being evaluated?	15	9	6	22	19	42	3
7. Do you know that we have equipment that can evaluate transport packaging?	27	2	5	11	14	60	3
8. Have you had any troubles with transport tests, etc?	46	11	8	23	10	17	2
9. Have you had any troubles with logistic/warehousing?	41	14	14	21	9	19	2
10. Are you concerned about video production for our company PR?	95	12	4	2	0	1	0
Total Score:							21

Customer Satisfaction Score **A**



※ Evaluation score is calculated based on the total of the average values of items 1 to 5

## Opinions/Requests from Customers (Partial Excerpts)

- Please cooperate with us in our move to shift to small-lot delivery. (Company A)
- If you search the Internet, you will see that there are many sites that sell packing material-related products. While I think you will be facing tough competition with these traders in the future, I think it would be best if you promoted your difference from other companies, including your environmental activities. (Company I)
- The cost of packing is quite high. It may be difficult because the specifications are not clear and the volume is small, but it would help us a lot if you can determine the cost early on and suggest ways to reduce costs. (Company P)
- Our order quantity is just several hundred pieces, so it may be small, but we want you to suggest cheaper products. (Company O)
- Reinforcement of quality system. Packing for overseas shipments. Packing materials that can be reused repeatedly. (Company R)
- I think that the issues and improvement points that arise after actually using it will continue to emerge in the future. We would appreciate if you can team up with us in studying the best materials and plan to address the situation. We look forward to doing more business with you in the future. (Company S)

Based on the results of this questionnaire, we got a lot of valuable feedback from our customers. We value each of these opinions from our customers, and use them to build a more detailed system that meets their expectations in the future, toward providing "Surprise", "Good Impression" and "Comfort" to all our customers.

# ● Report on Activities (August 2016 - July 2017)

## 展示会

an exhibition

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### Report on Appearance in the Regional Innovation/Technical Partnership Exchange

Oct 2016

We took part in the Regional Innovation and Technical Partnership Exchange sponsored by the Technology Advanced Metropolitan Area Association (TAMA Association) that was held at Nakano Sun Plaza on October 7, 2016 (Fri).



### Report on Appearance in the 17th Business Fair from TAMA

Nov 2016

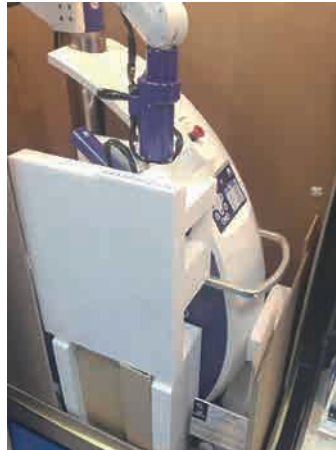
We ran a booth at the 17th Business Fair from TAMA that was held at the Tokyo Dome City/Prism Hall on November 2, 2016 (Wed). At the opening ceremony, our President Kanesaka lead the cutting-ribbon together with the guests. Similar to what we did last year, we teamed up with the students of the Career Experience Course of Hosei University again this year, and they suggested plans for the booth from the planning stage. We would like to thank the many guests who visited our booth at the event.



### TOKYO PACK 2016 Exhibit

Oct 2016

Our product that won the Appropriate Packaging Award in the 2016 Packaging Contest at the TOKYO PACK2016 - 2016 Tokyo International Packaging Fair - which was held at the Tokyo Big Sight for four days on October 4 - 7, 2016 (Tues-Fri), was displayed inside the Good Packaging Exhibition Booth.



### 19th Industry Exchange Exhibition for 2016

We reported on the state of the first day of "Industrial Exchange Exhibition 2016" held at Tokyo Big Sight for 3 days in Oct.31 (Mon) - Nov. 2 (Wed).

Oct 2016



### BIZ SAITAMA Report on Participation in the Saitama City Industrial Exchange Exhibition 2016

We joined the BIZ SAITAMA - Saitama City Industrial Exchange Exhibition 2016 that was held in Saitama City's Sonic City Building on Nov. 14-15, 2016 (2days).

Nov 2016



# 技術開発

technical innovation

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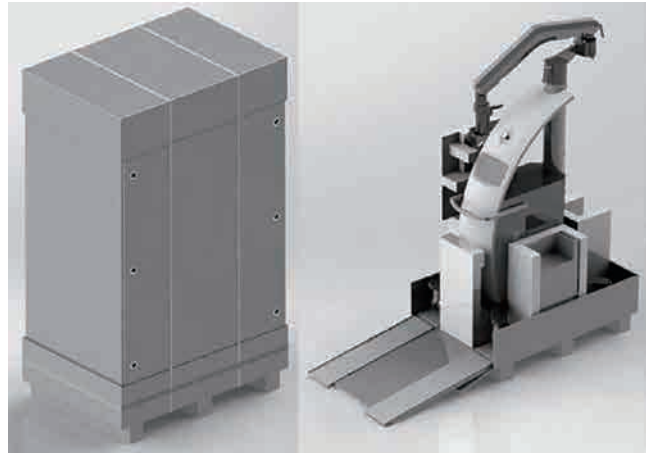
## Winning the Appropriate Packaging Award at the 2016 Japan Packaging Contest

The "Packaging Material for EMARO", a product that we developed for Riverfield Inc., won the Appropriate Packaging Award at the 2016 Japan Packaging Contest that was held at the Tokyo Garden Hotel on August 30, 2016 (Tues).

Aug 2016



Appropriate Packaging Award at the 2016 Japan Packaging Contest



Winner: Packaging Material for Large Medical Support Robot

This is a packaging material for large robots that does not need wood frame packing. The slope and inclined board for packing the product can be stored inside the box, so products that are above 100kg can be packed by two persons. It may be extremely large in size, but it can fit in an elevator and offers superior transportability.



## Holding the 6th KP Group Design Contest

Oct 2016

We held the 6th Design Contest at KPPI (Philippines) on October 21, 2016 (Fri). One that day, teams of design engineers from Japan, Philippines, Thailand, Vietnam and Indonesia competed with their latest technical innovations. Based on the result of rigorous judgment, the winning team of the 6th Design Contest was the "corrugated sheet tray cushioning material" by the KPPI team. We will continue to capitalize on our global response capabilities and strive to further improve our design capabilities.

- Champion:** Corrugated sheet cushioning material (KPPI)
- 2nd Place:** Shifting to corrugated sheets, from iron crate, for CKD motorcycle frame cushioning material (KPIN)
- 3rd Place:** Packaging material design with an allowable impact value of 30G or less (KPJP)



# 技術紹介

technical Expertise

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## The best returnable box for hauling heavy objects

This is the best returnable box for carrying heavy objects!

- Uses lightweight and durable plastic corrugated sheet. Convenient to carry and move around.
- Comes with a slope for product storage, and it can be stored inside the packaging.



Purpose: Returnable box for transporting heavy load  
Dimensions 520×350×900 Weigh: Approx. 70kg  
Material: Plastic corrugated sheet (interior/polyethylene foam)

## Cushioning material to prevent breakage accident during transport

For companies worried about damage to large electronic equipment during transport.

- We will offer cushioning materials that address the transportation requirements of customers.
- It will reduce transport and packaging material costs based on accumulated design technology.

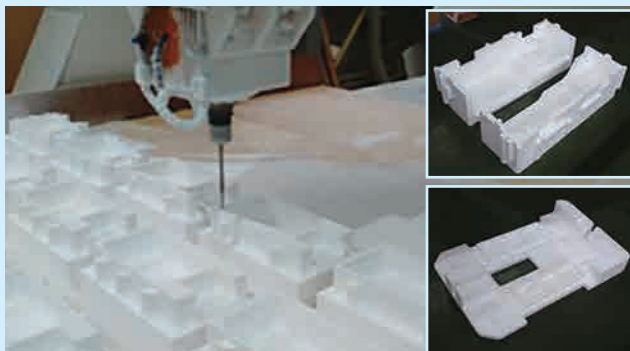
Purpose: Cushioning material for export of large electronic equipment  
Dimensions: 600×600×600  
Weight: Approx. 35kg  
Material: Polyethylene foam (PE), pallet plywood



## Cutting technology for EPS molded products

Even processed samples of expanded polystyrene (EPS) molded parts can be done in a short time!

- EPS block can be cut out from 3D data with a large cutting machine, and molded product samples can be fabricated.

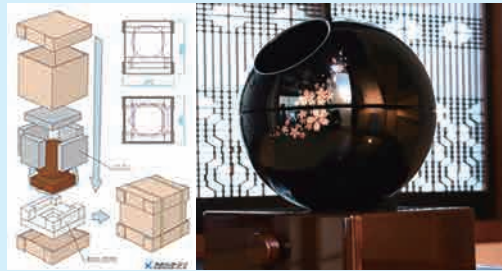


Purpose: Processing molded samples  
Weight: -

Dimensions: -  
Material: Polyethylene foam

## The best box for packing audio equipment

Used in the AYA, the vacuum tube amplifier with Aizu paint!



- Packaging is designed in such a way that the cushioning material is reinforced to avoid scratches on the product, and for withstanding strong impact
- It can be used for overseas transport

Purpose: Packing box for audio equipment  
Weight: Approx. 11.7kg

Dimensions: 300 x 395 x 300  
Material: Corrugated sheet (interior material/foam EPE 38x, urethane)

## Transport box that can be reused for a long period of time



Purpose: Transport box for electric/precision equipment's repair parts  
Dimensions 324×245×55  
Weight: Approx. 360g  
Material: Sumiceller (interior material/urethane foam)

It is the best returnable box for transporting electric and precision equipment.

- Uses a special coat on the whole surface. Stays clean without adhesive residue and paper residue.
- Uses Sumiceller. Superior flexibility and impact resistance.
- Uses urethane foam (bottom: profiled) in interior materials.
- Guaranteed security with special key

## Container/rack for product transport and storage

This "Mobile Container Rack" is recommended for improving time and work efficiency!

- Eliminates wasted space, greatly improves storage efficiency.
- No hand lifting required. Time for carrying in and out is significantly shortened.

Purpose: Product transport/storage  
Dimensions: 1100×600×1700  
Weight: Approx. 15 kg  
Material: Steel



## Packing box that is resistant to collapse/damage during transport

For companies that are worried about accidents (breakage/damage) when precision equipment is in transit.

- This is the proposed packaging material that can transport precision equipment safely, even for export.
- We will provide you with satisfactory specifications by reproducing the harsh transportation environment with the help of our extensive testing and evaluation equipment.



Purpose: Returnable box for exporting precision equipment  
Dimensions: 500×500×500 Weight: Approx. 5kg  
Material: Plastic corrugated sheet (outer case), polyethylene foam (inner material)

# 講演活動

a lecture

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## Lecture at the Iruma City Society of Commerce and Industry

President Kanesaka gave a lecture on the theme "Our Company's Global Expansion - From Iruma to the World -" at the members' meeting and New Year's party of the Iruma City Society of Commerce and Industry on January 18, 2017 (Wed).

Jan 2017



## Lecture at Enryo Inoue's Tetsugaku Juku in Toyo University

Dec 2016

On December 3, 2016 (Sat), President Kanesaka held a lecture aimed at building "self philosophy", which will serve as judgment criteria amid the progress in globalization, at Enryo Inoue's Tetsugaku Juku at the Hakusan Campus of Toyo University.



## Lecture on "Service Management Company" at Meiji University School of Political Science and Economics

President Kanesaka held a lecture on "Service Management Company" at his alma mater, the School of Political Science and Economics at Meiji University, for two weeks on June 6-13, 2017.

June 2017



## Lecture at the Johokusaitama Junior and Senior High School

Feb 2017

After a request was received in line with the "Seishonen Sekai e Habatake! Ikuseijuku Jigyo (To the World of the Youth! Fostering School Project)" being promoted by the Youth Section, Prefectural Living Department of Saitama Prefecture, President Kanesaka gave a lecture at the Johokusaitama Junior and Senior High School on February 23, 2017 (Thurs).



## BCPへの取り組み Business Continuity Plan

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## Fire drill at the Ome Branch

Oct 2016

We held our annual fire drill at the Ome Branch on October 13, 2016 (Thurs).





# 地域貢献

contribute to community

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## Providing helmets made from corrugated sheets

May 2017

We were consulted by the Iruma Toshi Kaihatsu Co., Ltd. and with that, we provided helmets made from corrugated sheets as decor that fits these seasonal decorations at the entrance of a movie theater in Iruma City.



## Donating corrugated boxes to the Iruma Child-Raising Festival

May 2017

We donated corrugated boxes again this year to the 10th Child-Raising Festival 2017 (sponsored by the Iruma Kosodate Festival Committee) that was held at the Seibu Shimin Undojo (Seibu Athletic Park) at the Iruma City Seibu Community Center on May 28, 2017 (Sun).



## Accredited as a "company practicing diversity at work" in Saitama Pref. in FY2016

Sept 2016

Our company was certified as a "company practicing diversity at work" at the FY2016 First Accreditation Companies being pushed by Saitama Prefecture.



Accredited as a company practicing diversity at work in Saitama Prefecture

## Books donation to Manipis daycare school and San Vicente in Olango Island, Philippines

July 2017

On July 7, 2017, we donated textbooks and school supplies to 93 kids enrolled in day care schools (school buildings donated by Kanepackage) in Tanjay, Negros and Olango Island, Philippines. These islands also have established mangrove plantation sites.



# 就業支援

employment support

CSR Report 2016.8-2017.7

## Joining the Vietnamese Foreign Students Job Fair

Nov 2016

We participated in BIZ SAITAMA Saitama City Industrial Exchange Exhibition 2016 that was held at Saitama City's Sonic City Building on November 14-15, 2016 (2 days). At the exhibition and business convention, we marketed our company's technical prowess and characteristics, and managed to map out exchange with many other participating companies.



## Attending the Saitama Pref. Overseas Internship Return-to-Home Country Report Conference

Nov 2016

On November 29, 2016 (Tue), President Kanesake attended the report presentation conference that was held at the Overseas Internship Return-to-Home Country Report Association. The event was also participated by Saitama's Vice-Governor Iwasaki, at the Saitama Chiji Kokan (Saitama Governor's Hall).



## Taking part in the presentation of the results of career experience course at Hose University

Dec 2016

On December 16, 2016 (Fri), we participated in the "Career Experience Course C - Course Results Report Presentation" of the Career Design Department that was held at Hosei University.



## ● Our past award winning

### 2013

**October**

Received the "Award of Excellence" in the 11th Courageous Management Awards sponsored by the Tokyo Chamber of Commerce & Industry

**November**

Accredited as a "TAMA Brand Company" at the "6th TAMA Industry -Academia-Government-Finance Summit" hosted by the TAMA Industrial Vitalization Association Inc., and received the "Mangrove Environment Preservation Award"

**December**

Received the "International Contribution Category" award at the "Minister of the Environment's Global Warming Prevention Activity Awarding Ceremony" hosted by the Ministry of the Environment

### 2014

**February**

Received the Saitama Pref.'s Saitama Global Awards (Investment Toward the Future Category) and appointed as the "Saitama Goodwill Ambassador

**February**

Received the 11th "Corporate Philanthropy Award" from the Japan Philanthropic Association, a non-profit organization

**March**

Received the "FY2013 Service Management Company Selection" sponsored by the Ministry of Economy, Trade and Industry

**April**

Received the 23rd "Global Environment Award" and "Environmental Minister's Prize" sponsored by Fujisankei Group

**April**

Received the 10th "Saitama Challenge Company Managers Award" and "Special Award" sponsored by the Saitama Sangyojin Club

**May**

Chairman's letter of appreciation from the Saitama Prefectural Federation of Societies of Commerce and Industry

### 2015

**December**

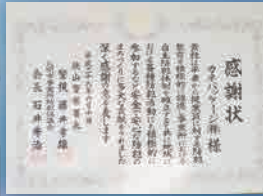
Winner of the Judges' Honorable Award at the 17th Green Purchasing Awards

**August**

Winner at the 2015 Japan Packaging Contest

# ● The history of our prizes

## 2016



Attended the awarding ceremony for the 33rd Excellent Managers Awards **January**

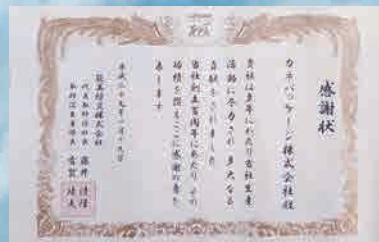


Received a Certificate of Appreciation from the Irumashi Jigyosho Bouhan Kyogikai **June**



Received commendation at the 46th Social Contributors Awards **July**

Received the Grand Prize at the 4th Venture and Small/Medium-Scale Companies' Global Awards **July**



## 2017

Awarded a Certificate of Appreciation from the Nohmi Bosai Ltd. **January**



Awarded a Certificate of Appreciation for the Kanmuri scholarship fund at the "SaitamaHatsu Sekai Yuki" **May**



<https://www.kanepa.co.jp/>

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