

#### Greetings

We, the Kanepackage Team, under the motto "Giving "Surprise", "Good Impression" and "Comfort" to all our stakeholders," promote our "Package" technology and offer the "Dream Package" that not only holds the "Product", but also carefully holds the "Heart" of customers and cleans the air, to as many people as possible.

This year, we proactively disseminated information of our new office. We even released videos that were shot at the new building and featuring our own employees in the leading role. The number of customers that have come to visit us grew by more than five folds, indicating the further expansion in the circle of our company's transmission network.

The mangrove planting project that began as our CSR activity celebrated its ninth year this year, finally hitting the 10-million mark in terms of the number of mangrove trees that we have planted. (Number of trees: 11,192,858 trees, Area: 314.5ha) In May, we held a ceremony to mark the connection of Japan and the Philippines at the Philippine Embassy, with many guests in attendance. Furthermore, we have decided to open a research and development (R&D) center in the Philippines that will be tasked to advance research on mangroves. In this regard, I wish to express my sincerest gratitude to everyone for their understanding and cooperation in this matter.

We continued to take part in the Saitama Prefecture's "Kanmuri Shogakukin Kikin" (Kanmuri Scholarship Fund) as the "Kanepackage Mangrove Fund" this year, as well as joined in Saitama Prefecture's program on the fostering of global human resources.

Moreover, all of our employees in Japan and overseas have actively participated in our CSR activities, including performances and exchange by our handbell team in homes for the elderly and hospitals, participation in and donation to charity marathons (domestic and overseas), blood donation (by employees in Japan and overseas), volunteer cleanup activities, and visits to orphanages, as well as continued support for the Great East Japan Earthquake recovery efforts, the restoration of Mexico after the earthquake, acceptance of interns at foreign subsidiaries, donation of stationeries to schools, holding of Christmas parties at children's cancer wards, giving of Christmas presents to orphans from employees, and holding performances for children.

We take steady steps, one step at a time, with a heart full of the "omotenashi" (service and hospitality) spirit and devotion toward the next and new era.

We look forward to your continued guidance and encouragement for many years to come.

July 2018
Kanepackage Co., Ltd.
President, Yoshikazu Kanesaka



### **Management Vision**

We deliver "Surprise", "Good Impression", and "Comfort" to as many countries/customers as possible in a speedy and timely manner through our package design, packages and services.

Also, we will aim to be an excellent company by strengthening the trust of stakeholders and corporate value.

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Director

Company Profile		
Company Name	Kanepackage Co., Ltd.	
Establishment	September 29, 1976	
Capital	50,000,000 JPY	
Number of Employees	800(including employees of affiliates)	
<b>Business Lineup</b>	Design, testing, manufacturing and sale of various types of cushioning products	
	Sale of corrugated boards and packages used for electronics, such as Soft Pack (Management of export kit products, packing and total distribution services)	
Officers Chairman1 President Managing-Director	Sakutaro Kanehira Yoshikazu Kanesaka or Kenji Takamura	

Akira Katsuno

#### Vision <Basic Principles>

Deliver "Surprise", "Good Impression" and "Comfort"

**Regional** society

Global environment

**Business** partner

Customer

**Employee** 

Deliver value and good impression through packaging technology

Mission

Shareholder

**Stakeholders** 

Reduce costs and transform into a companythat can contribute to society through carbon offsetting

#### **CSR Bases**

Quality assurance

Social contribution

**Environment friendliness** 

Corporate governance Compliance

#### **Basic CSR Policies**

- (1) In accordance with our corporate philosophy and charter of corporate code, our company strives to fulfill its social responsibility in all areas of corporate activities, maintain and develop good relationship with stakeholders (customers, local communities, partners, employees, shareholders, etc.) who support our company, coexist with society, and realize continuous growth.
- (2) The foundations of all CSR activities are corporate governance (= establishment and maintenance of corporate philosophy, and reinforcement of efficiency, soundness and transparency of management), compliance (= compliance with laws, regulations, charter of corporate code and behavioral standards, risk management and disclosure of information), ensuring quality, consideration of the environment in every aspect, and other social contribution activities.





### **Philippines**

On February 10, 2018 (Saturday), we held the "10,000,000th Mangrove Tree Commemorative Ceremony" in Cebu, Philippines (at Shangri-La Hotel).

The ceremony was held in the presence of our representative, Pres. Kanesaka, along with Charito Plaza, Director General of Philippine Economic Zone Authority (PEZA), Noboru Kageyama, First Secretary of the Embassy of Japan in the Philippines, Casey Shaun Camacho, Mayor of Getafe City in Bohol, and the local residents who have helped in planting the trees. It was a successful event that was attended by 120 guests affiliated with Kanepackage.









## Japan



Presentation of Plaque of Appreciation by President Kanesaka



**Guests at the event** 



**Greetings by President Kanesaka** 



Kimio Wada, Director of Saitama Prefecture's International Division



Eduardo M.R. Meñez Deputy Ambassador, Republic of the Philippines

On May 11, 2018 (Friday), we held the "10,000,000th Mangrove Tree Commemorative Ceremony" at the Siazon Hall in the Embassy of the Republic of the Philippines in Japan (Roppongi, Tokyo).

The ceremony was attended by about 90 guests, including Eduardo M.R. Meñez, Deputy Ambassador of the Philippines, officials from relevant ministries and agencies, companies that have donated a portion of the sales from vending machines into the project, and many other guests affiliated with Kanepackage.

## **• 17th Mangrove Planting Tour**

We held the 17th Mangrove Planting Tour on November 23 - 25, 2017 (Thurs-Sat).











## A Gift to Blue Earth

+02 Mangrove Planting Project

(as of April 30, 2018)

Number of mangroves 11,192,858 trees

(314.5ha)

Roughly the same size as 67 Tokyo Domes

## • Report on the Participation in the "Saftama-Cebu Manufacturing Personnel Fostering Project"

We joined the Environmental Symbiosis Training in line with the "Saitama-Cebu ManufacturingPersonnel Fostering Project" (JICA technical cooperation project) sponsored by SaitamaPrefecture on November 9, 2017.



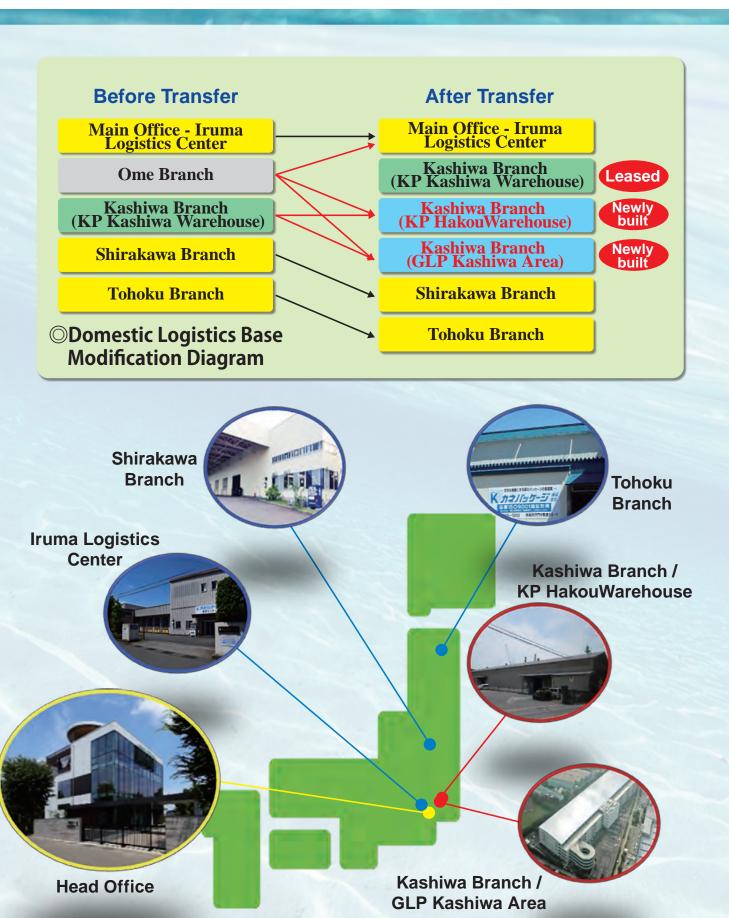








### **Innovation - Establishment of New Logistics Base**





### **Report on the CSR Activities of Overseas Bases**

#### **CSR Activities of KPVN (Vietnam)**

On September 16, 2017, the employees of our local subsidiary donated funds, food (rice, milk and snacks) and daily necessities (mattress, pillow, clothing and shoes) to the Social Protection Center in Cu Tuo Village in Hanoi City.



## **Support Activities for Earthquake-Hit Areas in Mexico**

On September 30, 2017 (Mexico time), 16 Kanepackage employees (6 employees of the local subsidiary, 6 Filipino employees and 4 Japanese employees) that include Pres.



## Attendance in the Ceremony for the Presentation of the Mexico Earthquake Donation

On November 16, 2017 (Thurs), Toshio Kojima, President of Saitama International Association, presented the Mexico Earthquake Donation List to Carlos Almada, Ambassador of Mexico to Japan, at the Mexican Embassy of Mexico in Tokyo.





## Christmas Presents for Filipino Children

On December 18-19, 2017 (Mon-Tues), we gave Christmas presents to children in three schools: Manipis Village in Cebu, Banacon Island and Olango Island.



## Christmas Presents for Filipino Children - 2

On December 19, 2017 (Tues), we gave Christmas presents to children in Calauan, Laguna in Luzon region in the Philippines.





#### Set up a booth at the 6th Iruma Environment Fair

Exhibit at the 6th Iruma Environment Fair that was held at the Iruma City Industrial Culture Center on October 1, 2017 (Sun).

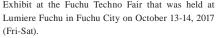




Oct

#### **Fuchu Techno Fair** Exhibit at the Fuchu Techno Fair that was held at

Set up a booth at the 28th Fuchu City **Industrial Technology Exhibition -**











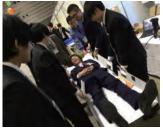




#### Set up a booth at the 13th **Medical Creation Fukushima 2017**

Exhibit at the Medical Creation Fukushima 2017 that was held at BIG Pallete Fukushima (Koriyama City, Fukushima Pref.) on October 25-26, 2017 (Wed-Thurs).







#### Set up a booth at the Kurashi no Hoso **Shohinten 2017**

Exhibit Kanepackage's "Easy Storage Case for Satellite Communication-Type Video Conferencing Equipment" at the Kurashi no Hoso Shohinten 2017 (Living Packaging Exhibition) that was held in KITTE at Tokyo Station on October 19-20, 2017 (Thurs-Fri)

Oct



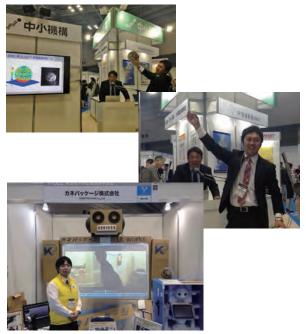


## Set up a booth at the New Value Creation Exhibit 2017

Exhibit at the New Value Creation Exhibit 2017 that was held at the Tokyo Big Sight on November 15-17, 2017 (3 days).







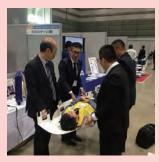
## Set up a booth at the Robot & Aerospace Festa Fukushima 2017



Exhibit at the Robot & Aerospace Festa Fukushima 2017 that was held at BIG Pallete Fukushima (Koriyama City) on November 22-23, 2017 (Wed-Thurs).









#### Set up a booth at the Japan SMEs Tech and Services

Exhibit at the Japan SMEs Tech and Services sponsored by the National Federation of Small Business Associations that was held at Intex Osaka for 3 days on November 28-30, 2017 (Tues-Thurs).

Nov 2017









## 技術開発

technical innovation

CSR Report 2017.8-2018.7

#### Won the Electric Equipment Packaging Award at the 2017 Japan Packaging Contest

The "Easy Storage Case for Satellite Communication-Type Video Conferencing Equipment" that our company developed and exhibited won the Electric Equipment Packaging Award at the 2017 Japan Packaging Contest that was held at Tokyo Garden Palace on August 30, 2017 (Wed) under the sponsorship of Japan Packaging Institute.

Aug 2017





Award-Winning Product
"Easy Storage Case for Satellite
Communication-Type Video
Conferencing Equipment"





**Electric Equipment Packaging Award** at the 2017 Japan Packaging Contest

#### **Held the 7th KP Group Design Contest**

The 7th Design Contest at our head office (Japan) on March 1, 2018 (Thurs).

March 2018





Champion: KPTH - Common Packing Box for the Domestic/Overseas Shipment of Automotive Parts 2nd Place: KPVN - Reusable Shipping Box for Automotive Parts

3rd Place: KPMX - Packing Material for Automotive Parts

## Received award at the KPTH Packaging Contest



We won the THAISTAR PACKAGING AWARDS 2018 in the Transportation Packaging Division at the PROPAK ASIA that was held at the Bangkok International Trade Exhibition Center (BITEC) in Thailand on June 13, 2018 (Wed).











# Posted the all-corrugated box packaging for small-size precision equipment and its accessories

Equipment and fragile accessories (get damaged), and cables





All packing components are assembled, for compact the storage area



## Reusable shipping carton included in the stand for digital signage

Easily breakable display and stand structure





back of a signage

Independent fix and spacer structure of display and stand

Steel stand at the



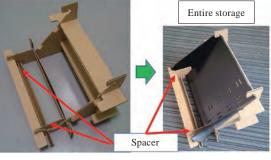


#### **Spacer Lock-Type Cardboard Box Fixing Material for Bracket of Measurement Equipment**

Bracket shape (projection at the back)







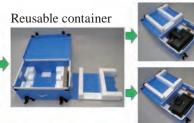


## Patent was obtained for the Packing Box with Sheet for Cushioning



## New cushioning technology was introduced in the "Technical Expertise" page





Cushioning design technology that suits the frame structure of electronic application equipment







# CSR Report 2017.8-2018.7

Pres. Kanesaka gave a talk at Enryo Inoue's **Tetsugaku Juku in Toyo University** 

On November 18, 2017 (Sat), Pres. Kanesaka gave a lecture on life and seizing business opportunities under the theme "Wave of Globalization and the Management and Progress of Small and Medium Enterprises in Japan" at Enryo Inoue's Tetsugaku Juku that was held at the Hakusan Campus of Toyo University.



Pres. Kanesaka presented sample cases at the **Saitama Prefecture University-**

**Linked Conference** 

On November 29, 2017 (Wed), Pres. Kanesaka attended and made a presentation incorporating sample cases on the theme "Fostering of Practical Human Resources by Universities and Companies" at the Saitama Prefecture University-Linked Conference sponsored by Saitama Pref. that was held at the Saitama Urawa Community Center.



Talk at the Chichibu Regional **Industry-Academia Partnership** 

On June 15, 2018 (Fri), Pres. Kanesaka delivered speech on the theme "Recommendations for Partnership between Small/Medium Enterprises with Universities" at the "Chichibu Regional Industry-Academia Partnership Seminar" that was held at the Saitama Chichibu Regional Promotion Center for the purpose of creating opportunities for partnership between SMEs and universities.



#### **Lecture at the Results Dissemination Seminar of the Consortium for New Export Nations**

Pres. Kanesaka gave a lecture at the Results Dissemination Seminar of the Consortium for New Export Nations Project sponsored by the Japan External Trade Organization (JETRO) that was held at the Omiya Sonic City Bldg. (Saitama City) on November 1, 2017 (Wed.).



Nov

**Environment and Manufacturing Lecture** at Mizuho Daigo Elementary School

Pres. Kanesaka gave a talk on "environment" and "manufacturing" at Mizuho Daigo Elementary School on February 20, 2018 (Tues.), and discussed about "mangroves" with the students of the 5th Grade. Section 1 on February 2.



**Lecture on "Omotenashi Management Company" at the School of Political Science and Economics of Meiji** June **University this year** 

Pres. Kanesaka delivered speech on "Omotenashi Management Company'
(Service Management Company) at Meiji University, his alma mater, on June 14, 2018 (Thurs).



# **Business Continuity Plan**

#### **Evacuation drill was held** at the Tohoku Branch

On September 1, 2017 (Fri), an emergency drill was held at the Tohoku Branch.



CSR Report 2017.8-2018.7

#### **Evacuation** drill was held at the new building

On August 18, 2017 (Fri), an evacuation drill was held at the new building.

#### **Traffic Safety** Workshop was held at the new building

On October 11, 2017 (Wed), we held the annual Traffic Safety Workshop.





# CSR Report 2017.8-2018.7

#### **Ikuboss Declaration**

On October 15, 2017 (Sun), we attended the Iruma Ikuboss Joint Declaration Ceremony at the Iruma City Industrial Culture Center, and our company also made the Ikuboss Declaration.







#### Joined the 39th Iruma Mando Matsuri

Oct 2017

We participated in the 39th Iruma Mando Matsuri (10,000 Lights Festival) that was held in Iruma City on October 28-29, 2017 (Sat-Sun).





## Received Certificate of Appreciation from the Chief of Police of Savama

On October 21, 2017 (Sat), Kenji Takamura, Managing Director of Kanepackage, received a Certificate of

Appreciation from the Chief of Police of Sayama at the 23rd Sayama Region Total Violence Eradication Promotion Meeting that was held at the Sayama City Center Hall.





## Provided learning materials to Hamagin Space Science Center

On November 11, 2017 (Sat), we let children try the "egg drop" using our proprietary packaging material at the event that was held at the Hamagin Space Science Center.



#### Participated in the Iruma City Kasumi

**River Clean-up Drive** 

On June 3, 2018 (Sun), we helped in cleaning Kasumi River in Iruma City.





## **式業**接 employment support CSR Report 2017.8-2018.7

## Attended the event for the return of Saitama Pref. overseas interns

An event was held to commemorate the return to home country of overseas interns at the official residence of Saitama's governor on November 21, 2017 (Tues), and Pres. Kanesaka attended such event.

Nov 2017





## Report on the Completion of Training of Interns from Thailand

An event was held to mark the completion of training of Max and Nuk, the trainees from Thailand that went through internship for about a month, on October 25, 2017 (Tues).





## Our past award winning

2013

November

October Received the "Award of Excellence" in the 11th Courageous Management Awards sponsored by the Tokyo Chamber of Commerce & Industry

Accredited as a "TAMA Brand Company" at the "6th TAMA Industry-Academia-Government-Finance Summit" hosted by the TAMA Industrial Vitalization Association Inc., and received the "Mangrove Environment Preservation Award"

Received the "International Contribution Category" award at the "Minister of the Environment's Global Warming Prevention Activity Awarding Ceremony" hosted by the Ministry of the Environment

2014

December

Received the Saitama Pref.'s Saitama Global Awards (Investment Toward the Future Category) and appointed as the "Saitama Goodwill Ambassador

February Received the 11th "Corporate Philanthropy Award" form the Japan Philanthropic Association, a non-profit organization

March Received the "FY2013 Service Management Company Selection" sponsored by the Ministry of Economy, Trade and Industry

April Received the "FY2013 Service Management Company Selection" sponsored by the Ministry of Economy, Trade and Industry

April Received the 10th "Saitama Challenge Company Managers Award" and "Special Award" sponsored by the Saitama Sangyojin Club

Chairman's letter of appreciation from the Saitama Prefectural Federation of Societies of Commerce and Industry

2015

May

December Winner of the Judges' Honorable Award at the 17th Green Purchasing Awards

August Winner at the 2015 Japan Packaging Contest

2016

January Attended the awarding ceremony for the 33rd Excellent Managers Awards

June Received a Certificate of Appreciation from the Irumashi Jigyosho Bouhan Kyogikai

July Received commendation at the 46th Social Contributors Awards

September Received the Grand Prize at the 4th Venture and Small/Medium-Scale Companies' Global Awards



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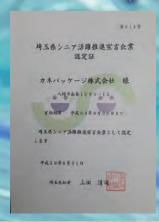
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## The history of our prizes



2017

**Awarded a Certificate of Appreciation** from the Nohmi Bosai Ltd.

**January** 

**Awarded a Certificate of Appreciation for the** Kanmuri scholarship fund at the "Saitama Hatsu Sekai Yuki"

May



**Accredited as a Company with** Saitama Prefecture Senior October **Business Promotion Declaration** 

Recognized as a "Driving Company" for the Regional Future"

December





2018

Accredited as a TMA-GNT Company January

Selected as one of the "Habataku (Vibrant) Small and Medium Enterprises 300"

March



**Received Certificate of Appreciation for the** Kanmuri scholarship fund at the "Saitama Hatsu Sekai Yuki"

March

**Received Certificate of Appreciation** from Olympus

May

**Received Certificate of Appreciation for the** "Sai-no-Kuni Midori Kikin" from the Governor **Ueda of Saitama Pref.** 

**June** 



Won at the PROPAK ASIA in Thailand

June

**Won the Supplier Award from** SANYO DENKI PHILIPPINES, INC.

June

